



WELCOME TO THE ANNUAL MEETING!

MOUNT VERNON LIBRARY
FOUNDATION

January 11, 2021



AGENDA

- WELCOME & INTRODUCTIONS
- ZOOM Meeting Mechanics
- Status of Library Commons Project - Mayor Jill Boudreau
- Library Operations Update - Library Director Isaac Huffman
- Foundation Year in Review - President Hal Verrell
- Foundation Business Meeting



MAYOR JILL BOUDREAU



ISAAC HUFFMAN, LIBRARY DIRECTOR



MISSION STATEMENT

The Mount Vernon Library Foundation's principal mission is to foster community support for the Library, its Board, and its Staff. The Foundation serves to solicit, receive, manage, and disburse corporate and individual gifts and grants for the enhancement of library facilities, materials, services and programs, including support of the efforts to build a new library building for Mount Vernon and the region. The Foundation believes strongly that a good library is an essential public service.



2020 ACTIONS & IMPROVEMENTS

- Updated bylaws
 - Mission Statement
 - Dues Payment
 - Officer terms staggered
 - Library Director as Ex-Officio Member
- Switched Donor Management to Bloomerang
- Engaged a Designer to Build a New Website Using Weebly
- Corralled All Previous Names into the Bloomerang Database
- Did first general email/snail mail contact outreach
- Purchased a high-end laptop for library staff member
- Ran series of six ads in SVH to promote library



FUND RAISING PROJECTS

- **LIBRARY GIVING DAY APRIL 23**
 - \$1500 in support of this national donation day
- **SKAGIT CO-OP 4% FRIDAY**
 - \$2100 to purchase Spanish and dual language materials for children and young adults
- **ADOPT-A-PERIODICAL PROJECT**
 - \$4400; 75 donors adopted 98 periodicals



FINANCIAL SUMMARY

- Total Donations Received - \$9,937
- Total Membership Fees - \$910
- Expenditures To Support Library - \$8,452
- Administrative Costs - \$2,957
Software Subscription, Web Designer, CC Fees
- Ending Bank Balance - \$10,305
- Beard Endowment Balance - \$921,798



GOALS FOR 2021

- Increase Community Awareness of the Foundation and the Commons Project
- Build Foundation Membership
- Seat Additional Directors on the Board
- Move Financials to QuickBooks
- Conduct a Virtual Event - Spring Library Giving Day is April 7
- Conduct an In-Person Event - Post Shutdown

ELECTION OF OFFICERS

Officers are to be elected annually, with terms staggered
For the current year we will leave terms at 1 year

- PRESIDENT - Hal Verrell
- VICE-PRESIDENT - OPEN
- SECRETARY - Maryanne Ward
- TREASURER - Marija Anderson
- MEMBERSHIP COORDINATION - Suzanne Butler



QUESTIONS???